

ArtLifting Annual Impact Report

2024-2025

ArtLifting advances access to the art market by connecting artists impacted by disabilities and housing insecurity with socially-conscious customers to create meaningful spaces and products.

Above: Artist Allen Chamberland with his artwork *Emerald Tree* at South Station Tower in Boston, developed by Hines. Photo by Andy Ryan © Andy Ryan Photography, Inc.

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For over 10 years, ArtLifting has bridged the gap between artists with disabilities and housing insecurities and the corporate art market.

Above: Yanni Tsipsis of WS Development, artist Rudolph Jean-Louis, and co-founder and CEO of ArtLifting Liz Powers pose with Rudolph's commissioned artwork, *Doctrine of Obscurity*, at 400 Summer Street in Boston, MA. Photo by Eric Levin.

In 2024, we reached:

- **\$10 million in artist earnings!**
- **200 artists** represented across **36 states.**
- **300+ projects and installations** completed.
- Artwork featured in over **2,800 locations** across **5 continents.**

Image: Artist Charlie French in his art studio.

We are building economic resilience.

ArtLifting's model addresses critical income disparities for artists with disabilities, creating financial stability.

- **55%** of profits paid to artists (vs. standard 50/50 gallery agreements).
- **1% Community Impact Fund.**
- **81% of artists say income from art sales was meaningful.**

Above: Artist Eliza Redmann with *Journeys*, a site-specific sculpture commissioned by Greystar for The Fiona in Colorado Springs, CO.

Quotes

"The pride of being able to provide for my family with my art makes me feel so hopeful." – Ryan Chacey

In 2024, artists spent earnings on:

- **79% Housing**
- **92% Art supplies**
- **85% Food**
- **70% Medical needs**
- **41% Education**
- **20% Dependent care**

Above: Artist Juliana Alonso painting with adaptive tools she designed.

Right: Artwork by various artists hanging at 25 N. Lex in White Plains, NY, developed by Greystar.

Quotes

"It gives me hope again that we don't have to constantly stress every day where I will be able to get even food or medicine if we were sick." – Vanessa Starr

Community Snapshot

- **43%** have experienced housing insecurity.
- **72%** live under the poverty threshold.
- **76%** face difficulties marketing their art.
- **47%** report a lack of space to create.

Below: Artist Aneliya Kostova with a painting acquired by HSBC for their office in New York City.

Validation and purpose from sales inspire growth.

- **95% of artists report increased confidence from sales.**
- **93% of artists are inspired to take on new challenges.**
- **97% of artists feel valued knowing their artwork is displayed in corporate spaces.**

Left: Artist Yvette with her artwork at Amazon's HQ2 in Arlington, VA.
Photo by Lani Nance at LNance Photography.

Below: An expansive installation of original artwork by various artists for Intuit at an office in Mountain View, CA.

The project, designed by Clive Wilkinson Architects and WRNS Studio, was named *Best of Year* by *Interior Design Magazine* in the Medium Tech Office category.

Quotes

"I feel like my art matters. I feel a sense of pride when I talk about ArtLifting to my community." – Elizabeth Deegan

"I have recently begun to break through more invisible and perceived barriers placed upon myself surrounding my disabilities. This sale helps to further fuel my spirit as I discover how much more I truly am capable of. Thank you so much for your support – it truly is life-changing." – Lumi Forbes

Inclusive spaces foster a culture of belonging.

ArtLifting helps businesses create inclusive, human-centric environments that spark creativity and align with their values.

- **98% of clients would recommend ArtLifting products and services.**

- **500+ clients** work with ArtLifting to uplift their spaces, teams, and communities.

Right: Artwork by Laria Saunders in a flexible office space for a client in Seattle, WA.

Art at Work

Art in the workplace is more than an aesthetic amenity – it is a catalyst for a productive, healthy, and inclusive culture.

Art improves wellness and mood

Even brief 1- or 2-minute interactions with artwork, including virtual artwork, can significantly improve mood, anxiety, loneliness, and overall well-being.²

Art fosters innovation and positive collaboration

Workers in enriched environments, such as those decorated with artwork and plants, are more likely to be cooperative and open to new points of view.³

Inclusive artwork engages and inspires diverse talent

Artwork fosters cultural cohesion and communicates company values through the environment. Making values visible contributes to a more inclusive culture that attracts and retains top talent.³

Below: An Amazon team member points to a hidden message in an artwork by Erik Jensen at Amazon HQ2 in Arlington, VA.

We are creating a more equitable economy.

ArtLifting clients are leading the way in designing inclusive spaces and products by supporting disabled artists.

2025 Highlights:

JanSport Partnership

In 2024, ArtLifting partnered with JanSport to design bags featuring artwork by artists Mia Brown, MJ Cooper, and Sylvia Burnstein. Their artwork was featured on JanSport's award-winning adaptive bags as well as iconic bestsellers. The partnership introduced millions to talented artists with disabilities, demonstrating how inclusive design starts with authentic collaboration.

Hines Partnership

Developed by Hines, Boston's new South Station Tower hosts an extraordinary piece of public art — a 6,500-square-foot reproduction of *Emerald Tree* by Allen Chamberland. The largest mural in Boston engages over 75,000 daily passersby, bringing a local artist's artwork and story to the wider community. Beyond visibility, the project innovates how developers can beautify new buildings during construction while making a meaningful social impact.

Above: The large-scale installation of *Emerald Tree* by Allen Chamberland at South Station Tower in Boston, MA.

Photo by Andy Ryan © Andy Ryan Photography, Inc.

Quotes

"This piece is a reflection of the inspiration I draw from Boston, the city where I live and whose beauty constantly fuels my creativity." – Allen Chamberland

"This collaboration brings a unique, larger-than-life mural to the building, providing beautiful public art for everyone to enjoy." – Sean Sacks, Senior Managing Director, Hines

Trammell Crow Partnership

Located in Portland's historic Brooklyn neighborhood, The Frankie combines innovation in placemaking with a commitment to social impact. The new multifamily development by Trammell Crow incorporates artwork from disabled artists, including U.S. Veterans, into its physical spaces, property branding, and marketing efforts.

Above: *Leave the Lights On, Communities Will Recover* by Yvette reproduced as a wallcovering and external signage at The Frankie in Portland, OR.

Quotes

"Our aim is to create spaces that authentically reflect cultural richness and also inspire community engagement. And let's face it, the artwork is just plain cool." –
Damin Tarlow, Principal, Trammell Crow Company

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References:

1. National Disability Institute, 2020.
2. Frontiers in Psychology, 2022.
3. Work Design Magazine, 2024.

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