



2024 → 2025

# Annual Impact Report

ArtLifting advances access to the art market by connecting artists impacted by disabilities and housing insecurity with socially conscious customers to create meaningful spaces and products.



# In 2024, we reached **\$10 million** ↗ ↘ ↙ ↚ in artist earnings!

For over 10 years, ArtLifting has bridged the gap between artists with disabilities and housing insecurities and the corporate art market.

By building bridges between artists and businesses, ArtLifting promotes inclusion, equity, and accessibility.

With over 25% of Americans living with a disability — and disabled workers facing a 7.6% unemployment rate plus high living costs — our work addresses critical economic and societal challenges.<sup>1</sup>

Our **Annual Impact Report** details the life-changing outcomes of our work and the talented artists we proudly represent.

**Together, we are  
ArtLifting!**



Above: Yanni Tsipsis of WS Development, artist Rudolph Jean-Louis, and co-founder and CEO of ArtLifting Liz Powers pose with Rudolph's commissioned artwork, *Doctrine of Obscurity* at 400 Summer Street in Boston, MA. Photo by Eric Levin.



# A year of advancing access.

Image: Artist Charlie French  
in his art studio.

We've grown to  
represent over

**200**  
artists

across 36 states.

We completed over

**300**  
projects

and installations.

Artwork is now  
featured in over

**2800**  
locations

across 5 continents.



# We are building economic resilience.



OUR MODEL

55%

profits paid to artists

1%

Community Impact Fund

vs. standard 50/50 gallery agreements

ArtLifting's model addresses critical income disparities for artists with disabilities, creating financial stability.

This income provides hope and financial independence.

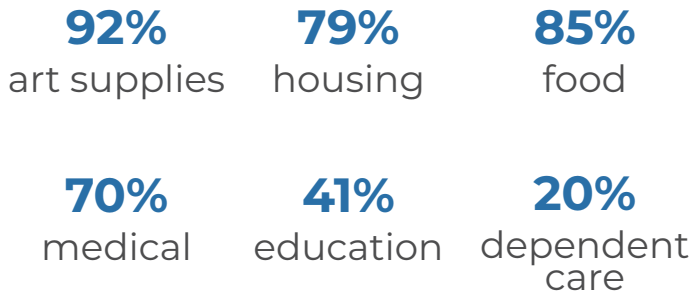
81% of artists say income from art sales was meaningful.



Above: Artist Eliza Redmann with *Journeys*, a site-specific sculpture commissioned by Greystar for The Fiona in Colorado Springs, CO.



In 2024, artists spent earnings on...



# 94%

of artists say ArtLifting helps overcome barriers to selling their art.



*"It gives me hope again that we don't have to constantly stress every day where I will be able to get even food or medicine if we were sick."*

➤ **Vanessa Starr**

Our Community Impact Fund has provided over **\$450,000** to individual artists and community partners.



Above: Artist Juliana Alonso painting with adaptive tools she designed.

Right: Artwork by various artists hang at 25 N. Lex in White Plains, NY, developed by Greystar.



**79%**  
of artists  
say income  
from sales  
reduces  
anxiety.

COMMUNITY  
SNAPSHOT

**76%** face difficulties marketing their art

**72%** live under the poverty threshold\*

**47%** report a lack of space to create

**43%** have experienced housing insecurity

\* The poverty threshold for a family of four is \$29,960 (US Department of Health and Human Services).

*"The pride of being able to provide for my family with my art makes me feel so hopeful."*

➤ **Ryan Chacey**

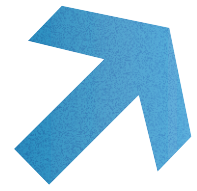
Below: Artist Aneliya Kostova with a painting that was acquired by HSBC for their office in New York City.

People with disabilities **require about 28% more income (\$17,690 / year)** to obtain the same standard of living as non-disabled people.<sup>1</sup>





# Validation and purpose from sales inspire growth.



ArtLifting empowers artists by affirming their creative value, reducing stigma, and boosting confidence.

Art sales create transformative emotional impacts that touch all aspects of artists' lives.

**95%**  
of artists  
report  
increased  
confidence  
from sales.



*"I feel like my art matters. I feel a sense of pride when I talk about ArtLifting to my community."*

» **Elizabeth Deegan**

Left: Artist Yvette with her artwork at Amazon's HQ2 in Arlington, VA. Photo by Lani Nance at LNance Photography.





# 93%

of artists are inspired to take on new challenges and opportunities.

# 97%

of artists feel valued knowing their artwork's in corporate spaces.

*"I have recently begun to break through more invisible and perceived barriers placed upon myself surrounding my disabilities.*

*This sale helps to further fuel my spirit as I discover how much more I truly am capable of. Thank you so much for your support – it truly is life-changing."*

➤ **Lumi Forbes**

Below: An expansive installation of original artwork by various artists for Intuit at an office in Mountain View, CA. The project, designed by Clive Wilkinson Architects and WRNS Studio, was named Best of Year by Interior Design Magazine in the Medium Tech Office category.





# Inclusive spaces foster a **culture of belonging.**

ArtLifting helps businesses create inclusive, human-centric environments that spark creativity and align with their values.

The artwork inspires meaningful engagement among employees and stakeholders while contributing to social impact initiatives.

# 98%

of clients would recommend ArtLifting products and services.

**9.8 / 10 Net Provider Score**

**500+**  
clients work with ArtLifting to uplift their spaces, teams, and communities.



Right: Artwork by Laria Saunders in a flexible office space for a client in Seattle, WA.





Above: Artwork by Allen Chamberland displayed in a conference room at CBRE's offices in Boston, MA.

*"I wish you could see the reactions of people when they see the art in our offices, especially when they read the artist bios.*

*It opens up that possibility to talk about differences, talk about mental health, to talk about disabilities in a whole new way that is unbelievable."*

➤ **Bryan Parker**  
*Director of Workplace Strategy and Design, PwC*

Right: Artist Quána Madison with a mural and print of her artwork at a Bank of America financial center in Denver, CO.

*"ArtLifting has enabled CBRE to create elevated, approachable offices.*

*Thanks to ArtLifting art, anyone who walks into our offices can see our core values in an authentic way."*

➤ **Peter Van Emburgh**  
*Senior Vice President, Global Head of Real Estate, CBRE*

**97%**  
 of artists feel having their artwork and stories displayed combats stigma and stereotypes.





## ART AT WORK

Art in the workplace is more than an aesthetic amenity – art is a catalyst for a productive, healthy, and inclusive culture.

### Art improves wellness and mood

Even brief 1 or 2 minute interactions with artwork, including virtual artwork, can **significantly improve mood, anxiety, loneliness, overall wellbeing.**<sup>2</sup>

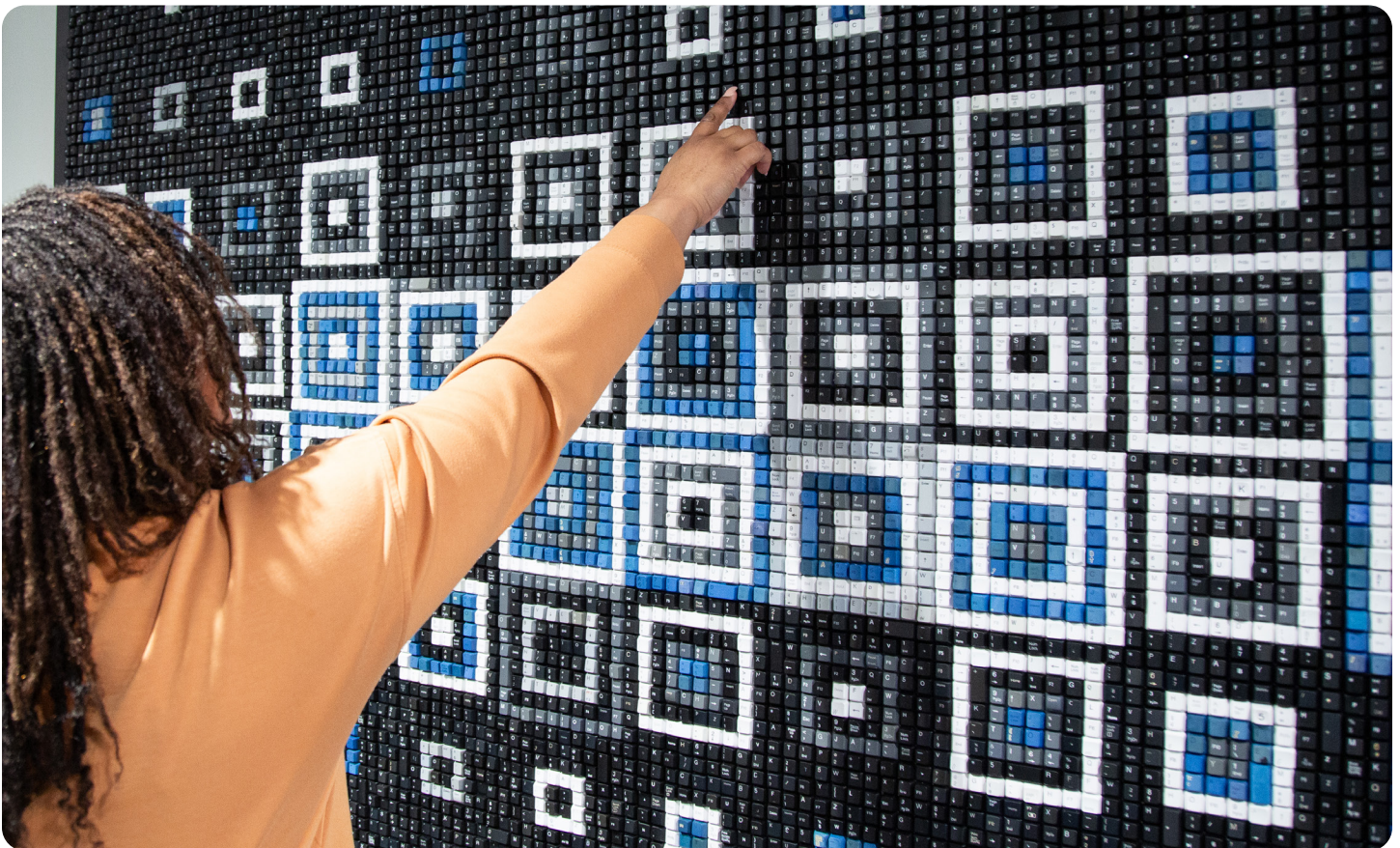
Below: An Amazon team member points to a hidden message in an artwork by Erik Jensen at Amazon HQ2 in Arlington, VA.

### Art fosters innovation and positive collaboration

Workers in enriched environments, such as those decorated with artwork and plants, are more likely **to be cooperative and open to new points of view.**<sup>3</sup>

### Inclusive artwork engages and inspires diverse talent

Artwork fosters cultural cohesion and communicates company values through the environment.<sup>3</sup> Making values visible **contributes to a more inclusive culture that attracts and retains top talent.**





# We are creating a more equitable economy.



JANSPORT  
PARTNERSHIP

ArtLifting clients are leading the way in designing inclusive spaces and products by supporting disabled artists.

By celebrating disabled experiences and financially supporting artistic talents, we're combatting harmful stereotypes and uplifting working artists with disabilities.

Together, we envision a world and economy where people are defined by their talents, not their circumstances.

Right: Artist Mia Brown poses with her JanSport bags featuring her artwork and story.

**In 2024, ArtLifting partnered with JanSport to design bags featuring artwork by artists Mia Brown, MJ Cooper, and Sylvia Burnstein.**

Their artwork was featured on JanSport's award-winning adaptive bags as well as iconic bestsellers.

The partnership introduced millions to talented artists with disabilities, demonstrating how inclusive design starts with authentic collaboration.





## HINES PARTNERSHIP

**Developed by Hines, Boston's new South Station Tower is the host of an extraordinary piece of public art — a 6,500-square-foot reproduction of *Emerald Tree* by Allen Chamberland.**

The largest mural in Boston engages over 75,000 daily passersby, bringing a local artist's artwork and story to the wider community.

Beyond visibility, the project innovates how developers can beautify new buildings during construction while making a meaningful social impact.

Below: The largescale installation of Emerald Tree by Allen Chamberland at South Station Tower in Boston, MA. Photo by Andy Ryan © Andy Ryan Photography, Inc

*"This piece is a reflection of the inspiration I draw from Boston, the city where I live and whose beauty constantly fuels my creativity."*

➤ **Allen Chamberland**

*"This collaboration brings a unique, larger-than-life mural to the building, providing beautiful public art for everyone to enjoy."*

➤ **Sean Sacks**  
Senior Managing Director, Hines







TRAMMELL CROW  
PARTNERSHIP

**Located in Portland's historic Brooklyn neighborhood, The Frankie combines innovation in placemaking with a commitment to social impact.**

The new multifamily development by Trammell Crow leverages the power of art to foster community connection and inclusivity.

Through a partnership with ArtLifting, The Frankie incorporates artwork from disabled artists, including U.S. Veterans, into its physical spaces, property branding, and marketing efforts.



Above: *Leave the Lights On, Communities Will Recover* by Yvette reproduced as a wallcovering and external signage at The Frankie in Portland, OR. Photos courtesy Think Joule and Trammell Crow Company.

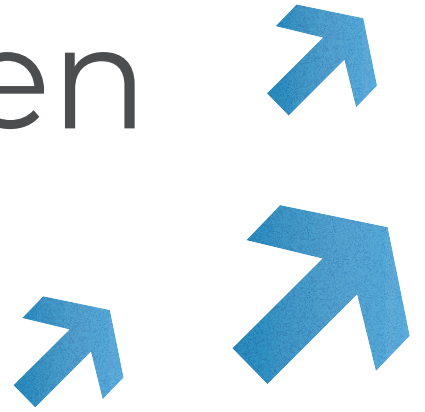
*"Our aim is to create spaces that authentically reflect cultural richness and also inspire community engagement."*

*"And let's face it, the artwork is just plain cool."*

➤ **Damin Tarlow**  
Principal, Trammell Crow Company



# Let's make even more impact, together.



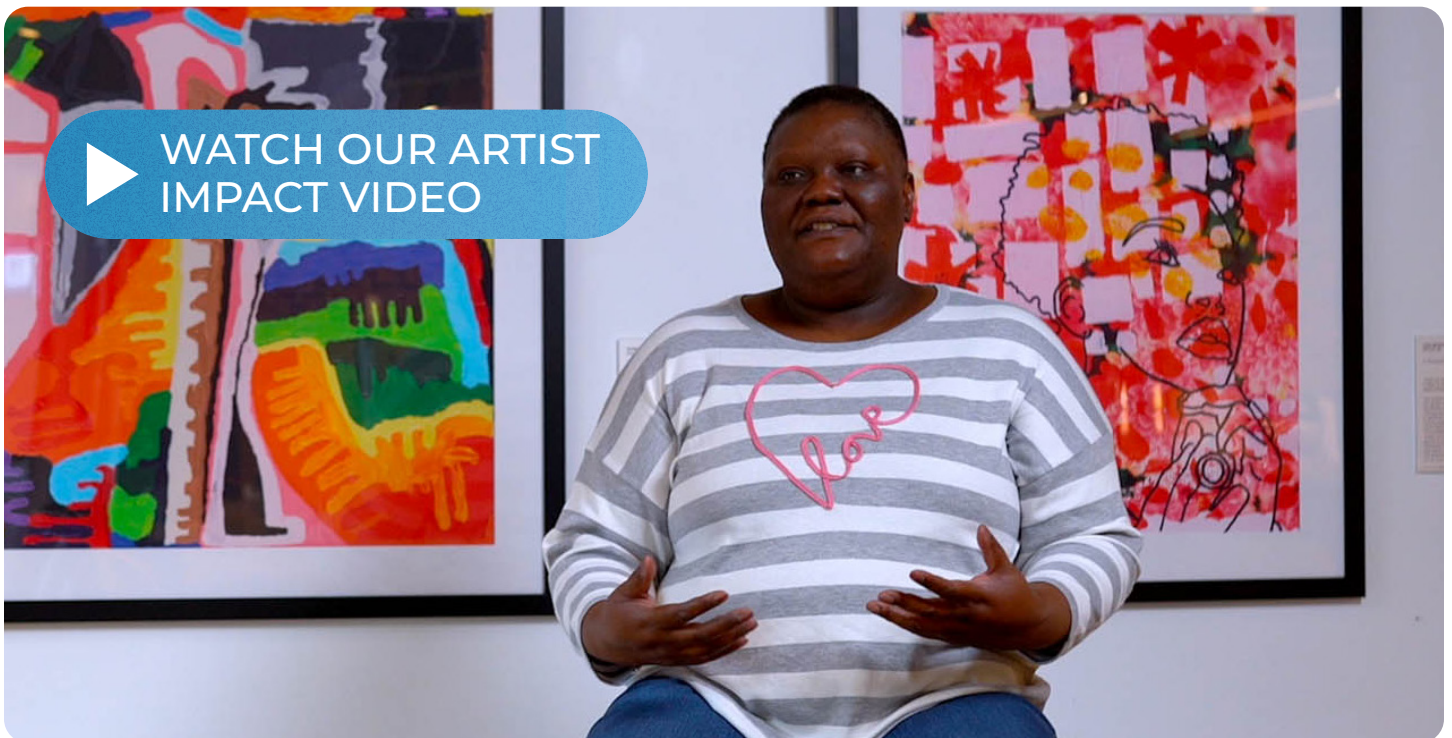
Connect with our team to learn how inclusive art strategies can transform your spaces and culture.



**INFO@ARTLIFTING.COM**  
**1-304-TALK-ART**  
**ARTLIFTING.COM**

**ArtLifting is a Certified Diverse Supplier**

Below: A still from the Artist Impact Video featuring artist Lisa Murphy in front of her artwork at Rapid7 in Boston, MA.





**Access a text-only  
version of this document:**

**[www.artlifting.com/  
impact-report-2024-text](http://www.artlifting.com/impact-report-2024-text)**

## **References**

<sup>1</sup> The Extra Costs of Living with a Disability in the U.S., National Disability Institute, 2020

<sup>2</sup> Can a Brief Interaction With Online, Digital Art Improve Wellbeing?, Frontiers in Psychology, 2022

<sup>3</sup> Art At Work, Work Design Magazine, 2024

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