



2023 → 2024

Annual Impact Report



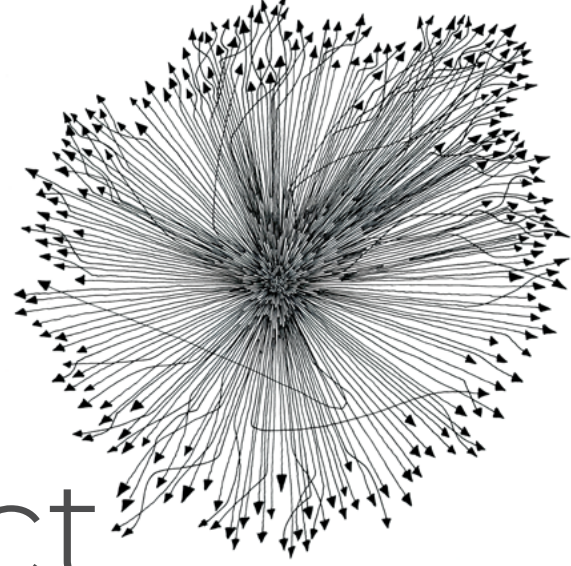
Tous Les Bleus by Damiano Austin at a corporate office in Boston
Artwork: *Daystar* by Damiano Austin

ArtLifting advances access to the art market by connecting artists impacted by disabilities and housing insecurity with socially-conscious customers to create meaningful spaces and products.

ARTLIFTING.COM



Celebrating **10 years** of art and impact



While running art programs at homeless shelters and disability centers in Boston, Liz Powers saw beautiful artworks unappreciated and gathering dust in closets.

Realizing the potential for the community to share their talents and earn a living from their work, Liz founded ArtLifting in 2013, representing four artists.

Today ArtLifting represents **over 190 artists in 33 states** who are impacted by disabilities and housing insecurity.

Through innovative partnerships with socially-conscious businesses **ArtLifting has generated tens of millions in art sales and royalties.**

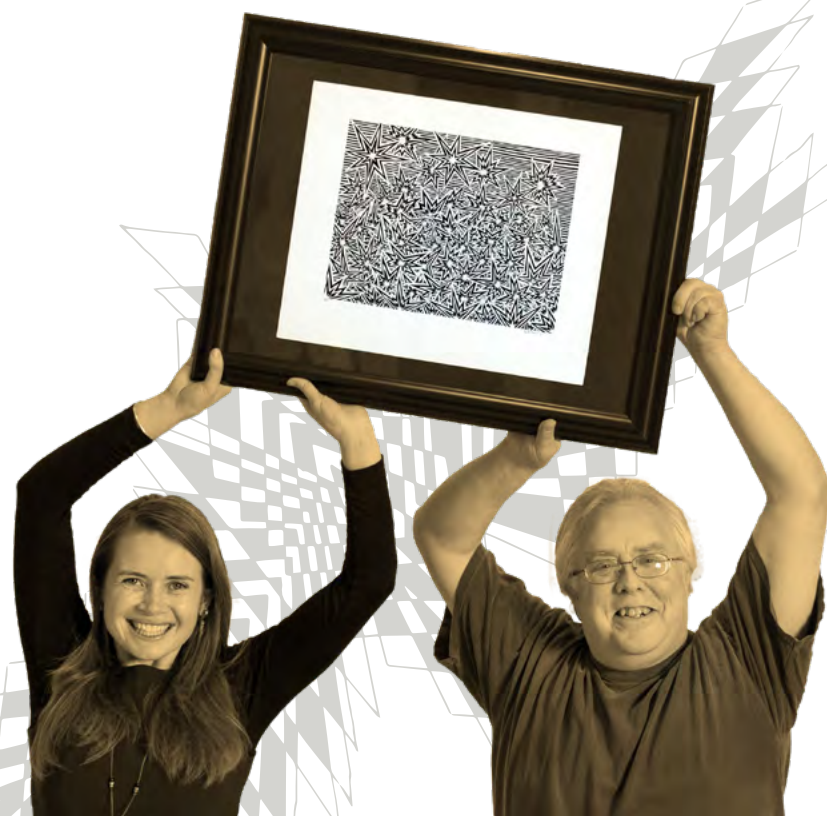


vs. standard 50/50 gallery agreements

ArtLifting CEO and Co-founder Liz Powers with Scott Benner.
Artwork by Scott Benner: *Untitled 34* (top);
Untitled 28 (bottom); *The Fourth of July*
(holding)

2023 marked ArtLifting's most impactful year yet:

- **Grew our team to 25 and expanded offerings** to support more artists.
- **Combated stigma and stereotypes** through inclusive art strategies with our community of over 460 corporate clients.
- **Reduced workforce and art world inequity** by completing over 275 projects with ArtLifting artists.



Financial Impact

Approximately 25% of Americans identify as having a disability.

Yet, you may be surprised to learn the unemployment rate for people with disabilities is more than double that of non-disabled people.

This rate is nearly 3x as high for disabled Hispanic people, and over 4x as high for Black disabled people.

Further, the median income for households with at least one disabled member was less than 60% of households without.

ArtLifting is committed to creating accessible opportunities for artists impacted by disabilities and housing insecurity to earn an income from their art.

Over the past decade, we've partnered closely with artists and the corporate community to create innovative art programs that build financial resilience and contribute to the creative economy.

"Imagine being on the poverty level decade after decade. You get behind on basic things."

Since joining ArtLifting, I can buy basic things like curtains, trash bags, or a haircut."

➤ **Eve Hennessa**

Artwork: *Butte Montana*
by Eve Hennessa

Over \$6M to artists

\$383,945

donated to nonprofits and distributed in grants to artists

76%

of artists say ArtLifting provides a meaningful source of income



Emotional Impact

96% of artists say ArtLifting helped them **gain confidence**

Buying and selling art with ArtLifting isn't just a transaction — it's a catalyst for positive change.

Each sale is a testament to artists' talent and potential. The emotional boost from a sale fuels aspirations, inspires artists to reach higher, invest in their skills, and paint brighter futures.

These impacts extend to ArtLifting clients, who learn about and champion artists with diverse lived experiences in their workplaces.

Clients connected to these communities tell us how meaningful it is to be represented.

While ArtLifting artists support themselves, their art and stories contribute to a culture of inclusion and belonging in communities around the world.

Emptiness by Laura Kupac

"I feel more comfortable taking chances on painting stuff I want to paint and trying new subject matter."

➤ *Lucas Farlow*

92%

of artists say professional representation **feels validating** as an artist and a person

"I registered as an LLC. When income is higher I plan on a website or even a commercial space."

➤ *Laura Kupac*





Artists report,
working with ArtLifting has improved my...

60%
motivation
+ productivity

54%
mental
health

68%
hope about
the future

54%
my art
creation

93% of artists say artwork
hanging in corporate spaces
makes them feel valued

*"The most significant and positive
change for me.. has been the
opportunity to upgrade my artistic
outlook and see my artwork
displayed in public spaces.*

*This visibility challenges common
misconceptions and biases by
highlighting the diverse and unique
perspectives our art
brings to the art world."*

» *Damiano Austin*

79%
of artists say ArtLifting
inspires them to take
on new challenges

Artwork: *Daystar* by Damiano Austin



Building Resilience

80% of artists say working with ArtLifting increases their **financial resilience and independence**

Households containing an adult with a disability that limits work, requires about 28% more income (about \$17,690 per year) to obtain the same standard of living.

ArtLifting artists report income from art sales help close the gap.

However, the earnings and assets of people with disabilities who access social services are strictly limited. Asset limits are \$2-3K and have not been updated since the 1980s.

This creates a challenging situation for people building financial resilience and seeking independence.

In 2023, the ArtLifting team launched a program to support artists in navigating their unique situation.

People with disabilities deserve the right to work and save income without losing life-saving services.

In 2023, artists spent earnings on...

82% art supplies	54% housing	68% food
53% medical	40% education	53% dependent care

"I've been able to pay medical bills, send my daughter to summer camp, and purchase art supplies. It feels amazing to meaningfully contribute to my family's income."

» **Elizabeth Shanahan**



Advancing Access

Art in
over 2100
locations

across 47 US states
and 5 continents

89%

of artists say sharing their story and artwork through ArtLifting helps **reduce stigma and stereotypes** about individuals impacted by disabilities or housing insecurity

"When I meet people and they ask me about my work I can name a list of companies who display my artwork. I feel legitimate."

» Dale Wayne

84%

of artists say ArtLifting helps **overcome barriers** related to marketing and selling art



Aimee Hofmann during an artmaking demo at Disability:IN Global Conference & Expo in Miami

9.8 net provider
score (out of 10)

460+ happy
clients



Disability ↔ Housing

For many ArtLifting artists, their disability or chronic illness impacts their financial security, affecting their ability maintain or secure stable and accessible housing.

7 million renters with disabilities in the US are moderately or severely cost-burdened, meaning they pay **more than 30% of their income on rent** and are more likely to face eviction.

Point-in-time counts suggest that nearly **25% of the more than 580,000** people experiencing homelessness on any given night have a disability.

Creating accessible and meaningful opportunities to earn income is one way we combat these trends.

We're proud to support the careers of talented ArtLifting artists through innovative corporate partnerships.

"I sold my first painting. I was so excited about that."

» *Chacalit*

Artist Community Snapshot

45% have experienced housing insecurity

60% have difficulty marketing their art

42% lack the space to create their art

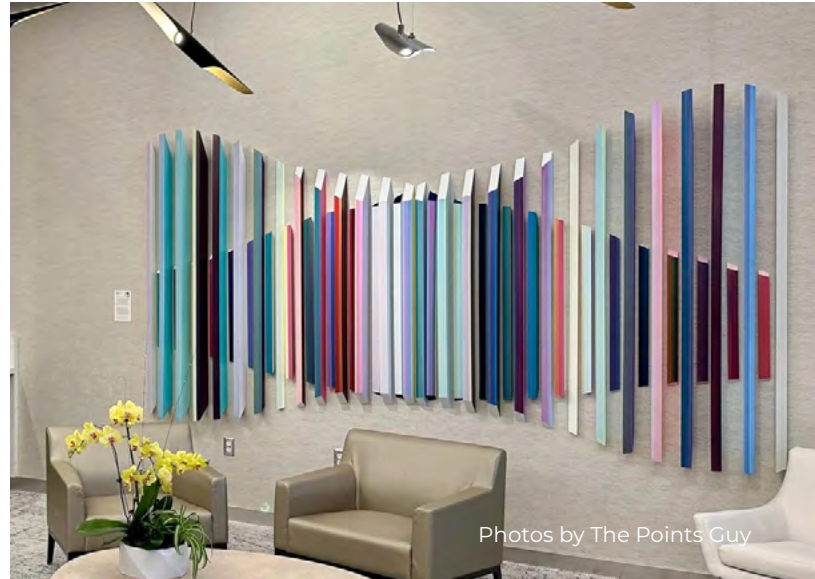


Weaving Layer
by Chacalit

Project Spotlights

Delta One Terminal LAX LOS ANGELES, CA

Local artists Alicia Sterling Beach and Eric Santamaria take flight in the new luxury terminal dubbed "the future of airport check-in" by The Points Guy.



Photos by The Points Guy

PwC Workplace MIAMI, FL

Artist Quána Madison's artworks were translated into a monumental hand-painted mural to imbue common space with positive healing energies. Quána joined the team onsite for an art and wellness workshop.



Photo courtesy Bryan Parker, PwC

Licensing Partners

Pottery Barn

A collection of 19 prints featuring 11 artists launched online, bringing ArtLifting into the home.

Eric Santamaria and his practice are featured in the Fall 2023 catalog.



Photos courtesy Pottery Barn

Hallmark

14 artists are featured in a line of greeting cards, gift supplies, and stationery available online and in Hallmark Crown Stores across the US.



Sweet Dreams & Heaven in 3D
by Andrew Weatherly



Dividing the Waters
by Dale Wayne



Poppy Keshi by Midori



Artist Voices

"I really feel like ArtLifting is a true partner in my recovery journey."

» Elizabeth Gauss

"ArtLifting has created a new way for artists to show up, in a way that is mindful of our health and abilities."

» Lindsey Holcomb

"For the first time in many years I feel more secure paying the bills."

"For the first time in my life I feel that I have a purpose and I feel worthy of my work."

» Connie Avery

"You have made my life better, safer and happier."

"It has changed my status from a liability to a blessing."

» Kennedy Nganga

"ArtLifting is helping me be the best ARTIST I can be."

» Charlie French



Faces No. 3
by Lindsey Holcomb

How is your business making a **positive impact?**

Connect with an Art Advisor to learn
how inclusive art strategies can shape
a culture of inclusion and belonging.

Together, let's make an impact!

Artwork by Elizabeth Gauss



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**Certified Diverse
Supplier**



References

[Recognizing and Addressing Housing Insecurity for Disabled Renters](#) by Jaboa Lake, et al., American Progress, May 27, 2021

[People with Disabilities Living in the US Face Urgent Barriers to Housing](#) by Susan J. Popkin, et al., Urban Institute & The Kelsey, October 2022

[Annual Homeless Assessment Report](#), U.S. Department of Housing and Urban Development, December 2023

About ArtLifting

ArtLifting advances access to the art market by connecting artists impacted by disabilities and housing insecurity with socially-conscious customers to create meaningful spaces and products. Join us in creating a more inclusive society where people are defined by their talents and not their circumstances.

artlifting.com

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Kaileb by Selah Rose

